

Your chance to
be a part of

BOTH EVENTS!

2020

Catfish Races

10 day Fair

Fishfry

SoapBox Derby

Dub Day

State Fair Rides

FIREWORKS

FAIR FOODS!

And more...

www.gastonallamericanfair.com

www.carolinacatfishfestival.com

All American Fair

The Gaston All American fair is filled with spectacular rides, live music, food, food, and more food, crafts, jewelry, games, art, music, entertainment, eating contests, and a spectacular fireworks show, Official Vietnam Veteran Pinning Ceremony, Soapbox Derby Races and admission is always free!

10 nights of fun for every member of your family regardless of age. An opening Festival and a huge closing Festival highlight a week of special events each night and fun for all.

June 19-28

This event attracts over 15,000 people throughout the 10 days.

Carolina Catfish Festival

2 nights of Catfish races, fish fries, crafters, artisans, large variety of food, rides, games, beer and wine garden, some amazing bands, Dub Day cruise in, food eating contests and more... With so much going on we can't possibly list everything.

2019 we raced over 80 catfish. We are already getting catfish sponsors in for 2020. We anticipate that number to at least double for 2020.

Friday night is dedicated to non profits, up 10 non profits will race their catfish to compete for prize money for their charities.

September 25-26

This event attracts 2000+ people throughout the 2 days.

Sponsorship Opportunities

The following sponsorship levels are per event. Example, To sponsor both events at the Participation level yput total would be \$150.00.

Catfish Sponsor \$25.00 Yes!! That's right, YOU or your business can sponsor a catfish in the catfish races. **This is only available to the Catfish Festival**

What are catfish races?

The catfish are placed in a run and then when released the first fish to touch the other end of the run is the winner of that heat.

A person will sit at the end of each tank and raise their flag once the catfish touches its nose to the end of the tank. Flags begin going up as fast so keep your eyes open. At that time a winner is announced for that heat.

Anyone can enter the races simply by sponsoring a fish for a twenty-five dollar fee. You can appoint a stand-in or actually handle your own catfish. Businesses can form teams and cheer their fish, to varying degrees of success!

Catfish sponsors will receive:

Company name on our www.carolinacatfish.com website
Company name and logo listed on our Facebook page

Participation Sponsor \$75.00 **This level is available for either event**

Your name listed in small print on the festival website
Your name listed in small print on sponsor recognition board
Special thanks mention on Facebook

Community Sponsor \$250 **This level is available for either event**

Company name on sponsor recognition board
Company name on the festival website
Catfish sponsorship comes with this level regardless of event chosen to sponsor
Company name and logo listed on our Facebook page
Opportunity to hand out promotional items at during event hours (your choice of 1 day)

Stars Sponsorship \$625.00 **This level is available for either event**

Company name on sponsorship banners
Catfish sponsorship comes with this level.
Company name on the event website including link to your homepage
Catfish sponsorship comes with this level regardless of event chosen to sponsor
Company name and logo listed on our Facebook page
Company name on all T-Shirts
Opportunity to hand out promotional items during fair hours (your choice of 2 days)

For more information or questions please contact Melanie Blankenship at 704-244-4854 or email us at info@sassysouthern.org. Don't see anything that fits your needs? That's okay, we can adjust any level of sponsorship to meet your needs.

Sponsorship Opportunities

The following sponsorship levels are available to BOTH events to maximize your company exposure.

Blue Ribbon Sponsorship \$1200.00 This level includes BOTH events

Company name on sponsorship banners
Company name on both event websites including link to your homepage
Company name and logo listed on our Facebook page
Company name on all T-Shirts
One company sponsored catfish entry
This level will also sponsor 2 children in the catfish races
Business name announced daily over PA
1 Tickets to the end of year Thank you dinner
10x10 display space at event for marketing purposes on 2 days of your choice at event of your choice.

Big Top Sponsor \$3500.00 This level includes BOTH events

Company logo on sponsorship banners
Company logo on both event websites including link to your homepage
Company name and logo listed on our Facebook page
Company name on all fliers, posters and marketing materials
Company logo on all T-Shirts
One company sponsored catfish entry
This level will also sponsor 4 children in the catfish races
Business name announced daily over PA
2 Tickets to the end of year Thank you dinner
10x20 display space at event for marketing purposes (days and space size can be adjusted to accommodate).

ALL AMERICAN SPONSOR \$7,000 This level includes BOTH events and only available to ONE company. Both events will be named as "presented by" your company name.

Company name on sponsorship banners
Your logo, company name and website links will be posted for 1 year until the Jan 2021 and listed on every page of both event websites.
Company name on all fliers, posters, marketing, and media materials
One company sponsored catfish entry
This level will also sponsor 10 children in the catfish races
Company name is attached to the event logo prominently displayed on the front of all staff shirts for BOTH events.
Display space (space size is as needed) at event for marketing purposes for all 12 days
Banner with your business name, logo, phone number and address placed at all entrance gates
Business name announced daily over PA (multiple times per day) at both events

Logo Examples, placed on the front of ALL staff shirts.

Your Company Name

Presents



Your Company Name

Presents

